NEW DIRECTION TRUST COMPANY MAKES SELF-DIRECTED IRAs EASY!

New Direction
TRUST COMPANY

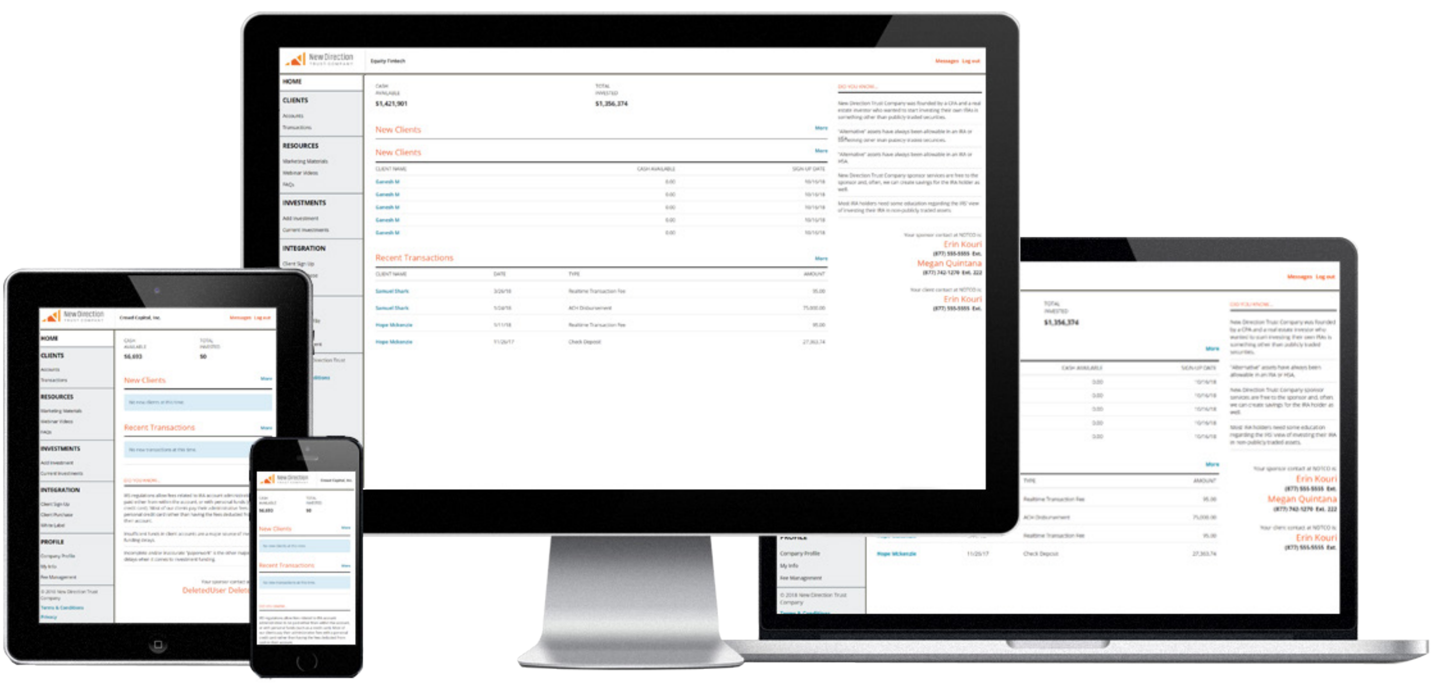
STRATEGIC EDUCATION

Retirement accounts represent a vast amount of investable dollars. However, most people with tax-advantaged retirement savings don't know that their funds can invest in your offerings and keep their tax advantages. NDTCO marketing support creates awareness for your investors.

EASY-TO-USE TECHNOLOGY

New Direction Trust Company has created cutting-edge technology and a full-service client approach to add IRA investors to your existing business model with little effort on your part.

Our IRA solutions can create a significant increase in your business with little or no cost to you.



COLLABORATION THAT WORKS... NOW AND IN THE FUTURE!

New Direction TRUST COMPANY

CUSTOM ONLINE APPLICATIONS

Our online application allows investors to open an IRA in just a few minutes and can be customized to include your branding information or even be embedded in your UI.

DEDICATED SPONSOR SUPPORT

In addition to a team of client relations specialists for your IRA investors, New Direction Trust Company provides a business relationship manager to assist our sponsors and advisors with any questions or needs they may have. The business relationship manager is your single source for inquiries about existing clients, processes, and future improvements.

E-SIGNATURES FOR ACCOUNT & TRANSACTION FUNDING

If you work with e-signature programs like DocuSign and EchoSign, we work with you to facilitate document execution. In some cases, we can even use e-signatures to request transfers.

myDirection® PRO SPONSOR PORTAL

Sponsors and advisors have their own management portal, *myDirection*®Pro. It provides sponsors and advisors a convenient view of information related to your IRA investors. It allows sponsors the ability, online, to add new investment opportunities and access customized IRA investing content and education.

IRA MARKETING SUPPORT

New Direction Trust Company shares its marketing experience to help you promote IRA investing on your platform. We provide customized content and strategies that best suit your audience.

DEDICATED CLIENT RELATIONS SPECIALISTS

All IRA account holders who have decided to invest with your company will have access to our client relations team. These specialists are trained to expedite transfers, rollovers, and assist with investment processes.